**PK Diwali Utsav Guide**

**1. Event Date:**

8th Nov – 11th Nov

**2. How to Play:**

* Top 14 Dancers, 14 Singers and 10 Fashion talents have to register their ids with SK employees to participate in this event.
* Pk Battle will be held on Diwali festival.
* Dancers and Singers need to perform for 5-6 min in the pk battle, and fashion talents need to wear any traditional outfit for the pk.
* PK match will be held between the talents from same category, Dancer go against dancer, Singers go against singer, Fashion go against fashion.
* Talents need to come live 15 min before the PK Battle, there will be a 15-min official PK match scheduled for the event.
* First Talent to the left on the webpage schedule, will start the performance first and will perform for first 5 – 6 Min, then next talent will perform for 5 – 6 Min.
* Will have 1 winner from each category (Dancing, Singing & Fashion) based on maximum beans received in the event will bementioned in the BANNER for 3 days.
* Talents and User will be ranked on the leaderboard based on the maximum beans received and spent respectively in the event.
* Talent ranking will be separate for each category.
* The winner of this tournament will be decided based on the beans they receive in the Final Round.

**Match Table (Reference Table):**

|  |  |  |
| --- | --- | --- |
| MATCH 1 Battle | MATCH 2 Battle | MATCH 3 Battle |
| Talent Dancer 1 | Talent Singer 1 | Fashion Talent 1 |
| Vs | Vs | Vs |
| Talent Dancer 2 | Talent Singer 2 | Fashion Talent 2 |

Note: above table used for reference

**ROUND 1:**

* Round 1 will be conducted from 8th Nov & 9th Nov.
* 14 Dancers, 14 Singers, 10 Fashion talents will be participating.
* After all the matches are conducted, Top 8 dancers, top 8 singers and top 6 fashion talents with maximum beans earned will qualify for round 2.

**Round 2 (FINAL ROUND):**

* Round 2 will be conducted on 11th Nov
* Top 8 dancers, top 8 singers and top 6 fashion talents will be selected based on the maximum beans earned in Round 1 Pk from that category.

**3. Ranking and Leader board:**

* Leader Board Ranking will be decided on the basis of gems they are receiving in each round.
* Top Talents that earns maximum beans in the round 1 will qualify for the final round (that will be communicated).
* Final round winners will be determined on maximum gems earned in the round 2.
* There will be 2 leaderboards on the webpage. 1st will be talent ranking for each category & 2nd will be user ranking.

**4. Talent ranking:**

* Talent rankings will be based on the total number of beans received by the talent in that round from each category.
* Rankings will be separate for Round 1 and round 2. Earnings of Round 1 will not be counted towards ROUND 2.

**5. User ranking:**

* Users will be ranked as per the beans spent in the event.
* Rankings will be separate for Round 1 and round 2. Earnings of Round 1 will not be counted towards ROUND 2.

**6. REWARDS:**

**6.1 User Rewards:**

Each round's bean pot will collect some part of the total beans, which will be split among the top ten users in each round if they spent 1 Lakh or more in each round.

|  |  |
| --- | --- |
| **Rank** | **Winner Rewards** |
| 1 | User receives 25% of total beans pot |
| 2 | User receives 20% of total beans pot |
| 3 | User receives 15% of total beans pot |
| 4 | User receives 10% of total beans pot |
| 5-10 | User receives 5% of total beans pot |

**6.2 Talent Rewards:**

* Following rewards will be distributed as per gems they are receiving according to given criteria in both rounds of the event for the top 2 talents.

|  |  |  |
| --- | --- | --- |
| **Rank** | **Criteria** | **Rewards** |
| 1 | 4 Million & Above | Rs 1500 Amazon E gift card Voucher |
| 2 | 3 Million & Above | Rs 1000 Amazon E gift card Voucher |

* If more than two talent meets the criteria, the top-earning talent will receive the given vouchers.

**Round 1:**

Following rewards will be distributed as per gems they are receiving according to given criteria.

|  |  |
| --- | --- |
| **Criteria** | **Rewards** |
| 05 Million & Above Gems | 10 Days Celebration Audio Room theme + Fury Profile Frame |
| 03 - 05 Million Gems | 5 Days Celebration Audio Room theme + Fury Profile Frame |
| 01 - 03 Million Gems | 3 Days Celebration Audio Room theme |
| 500K – 1 Million Gems | 1 Day Celebration Audio Room theme |

**6.3 Talent Rewards for Round 2:**

Following rewards will be distributed as per gems they are receiving according to given criteria.

|  |  |
| --- | --- |
| **Criteria** | **Rewards** |
| 10 Million & Above Gems | 15 days PK STAR BADGE + Audio theme of PK combat + PK SUperStar Profile Frame |
| 05- 10 Million Gems | 10 days Audio theme of PK combat + PK SUperStar Profile Frame |
| 03- 05 Million Gems | 07 days Audio theme of PK combat |
| 01- 03 Million Gems | 5 days Audio theme of PK combat |

**- Top winner Talent from round 2 (Dancer, Singer & Fashion) will be mentioned in the Banner for 3 days.**

**- Top 5 Talents and Users will be mentioned on the web page.**